



# SPONSORSHIP PACKAGE

*PICKLEBALL TOURNAMENT*

**June 21-22, 2025**



Canadian Mental  
Health Association  
York and South Simcoe



**2025**



# TABLE OF CONTENTS

- 01 About Us
- 02 MOBYSS at a Glance
- 03 About the Event
- 04 Sponsor Packages
- 05 Thank You!



Canadian Mental  
Health Association  
York and South Simcoe

# ABOUT US

This inspiring weekend is far more than a pickleball tournament. It's a powerful opportunity to **connect, engage, and inspire change** while supporting youth mental health in our community..

The **CMHA YRSS Smash Stigma for Youth Mental Health Pickleball Tournament** raises urgently needed funds to ensure that young people aged 12-25 in York Region and South Simcoe have immediate access to MOBYSS (Mobile York South Simcoe)—Ontario's first mobile mental health clinic for youth. MOBYSS provides no-cost, in-person, and virtual mental health programs, offering professional support when it's needed most.

## **Together, We Can Save Lives**

Suicide is the leading cause of death among young people aged 15-24. Last year alone, over 2,500 youth reached out to MOBYSS for help, information, health support, or counselling. By supporting this event, you are directly contributing to life-saving services that break down barriers to mental health care.

MOBYSS brings a welcoming, confidential, and culturally inclusive space to youth—whether on the road or through virtual platforms including phone and text. Staffed by nurse practitioners, youth mental health workers, and peer support specialists, MOBYSS empowers young people to take charge of their mental health and well-being.

## **Join Us in Making a Difference**

Your sponsorship will not only help fund these vital services but will also demonstrate your commitment to creating a healthier future for our youth. Together, we can provide hope and support to those who need it most.





# MOBYSS AT A GLANCE



Accessible to youth 12-25, no health card needed, no fees charged, no wait times



First, and only, service of its kind in Ontario



Operates 5 days a week, 52 weeks a year



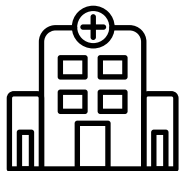
A visit with the Nurse Practitioner = \$250, compared to a visit to an ER = \$1,500



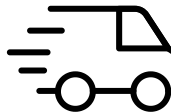
Is a welcoming, non-judgmental space that promotes wellness and inspires hope and resilience



Specialist care provided by interdisciplinary teams trained in youth-specific mental health and/or addictions



Relieves pressure on hospital emergency departments and provides a specialized care setting



Meets youth where they gather – schools, community centres, shelters – travels to under-served and/or rural areas



MOBYSS relies entirely on philanthropic donations to support the \$350,000 annual operating costs



# ABOUT THE EVENT

The Canadian Mental Health Association York and South Simcoe (CMHA YRSS) is proud to partner with Taylored Pickleball Academy (TPA) to present the inaugural "**Smash Stigma for Youth Mental Health**" this June at the **Fairgrounds, Assembly Park** outdoor pickleball courts in Vaughan, Ontario. Known for hosting exceptional, well-organized, and high-energy charity tournaments, TPA brings its expertise to this exciting event, uniting the pickleball community to raise awareness and critical funds for youth mental health initiatives.

This two-day tournament will feature **Men's, Women's and Mixed Divisions**, welcoming players of all skill levels (beginners to advanced) for a competitive yet fun-filled experience. With your support, we can make a lasting impact—empowering young minds, fostering community engagement, and championing mental wellness through sport.

Join us in making a difference. Partner with us as a sponsor and help change lives, one paddle at a time!

## Event Schedule:

Day  
1

**Saturday, June 21st 2025**

Men's & Women's Double Divisions  
9:00 am start time

Day  
2

**Sunday, June 22nd 2025**

Mixed Double Division  
9:00 am start time





# SPONSOR PACKAGES

As a sponsor (at any level) for our inaugural **'Smash Stigma for Youth Mental Health'** you will receive logo placement on event signage, your logo on our event website and email blasts with website links, logo on promotional materials, verbal event recognition and right to use our event logo.

Along with the sponsorship opportunities below, we have **In-Kind Sponsorships**, such as:

- Prizing - providing two identical winner gifts,
- Silent Auction - donations for the auction table
- Kitchen - providing lounge refreshments and snacks for 180 participants.

\$10,000

## Presenting Sponsor

- Exclusive Naming Rights: "Smash Stigma for Youth Mental Health, Presented by [Sponsor]"
- Premium logo placement across all materials
- Comprehensive social media feature (Facebook, LinkedIn, Instagram)
- Six complimentary event registrations (Value: \$390)
- Complimentary 1-Hour Workplace Wellness Lunch n' Learn (Value \$500)
- Speaking opportunity at the event
- Ability to set up a vendor table on-site
- Opportunity to include promotional item in participant bag

\$5,000

## Venue Sponsor

- Exclusive "Venue Sponsored by [Sponsor]" signage
- Social media recognition
- Four complimentary registrations (Value \$260)
- Complimentary 1-Hour Workplace Wellness Lunch n' Learn (Value \$500)
- Speaking opportunity at the event
- Ability to set up a vendor table on-site
- Opportunity to include promotional item in participant bag

\$2,000

## Registration Sponsor

- Branded registration area
- Social media recognition
- Two complimentary registrations (Value \$130)
- Opportunity to include promotional item in participant bag

\$2,000

## Lounge Sponsor

- Branded lounge area
- Social media recognition
- Two complimentary registrations (Value \$130)
- Opportunity to include promotional item in participant bag

\$1,000

## Court Sponsor

- Net signage for one Pickleball Court
- Opportunity to include promotional item in participant bag
- One complimentary registration (Value \$65)

\$850

## Scoreboard/card Sponsor

- Logo on the tournament scoreboard & scorecards
- Opportunity to include promotional item in participant bag
- One complimentary registration (Value \$65)

\$800

## Prize Table Sponsor

- Branded prize table area
- Opportunity to include promotional item in participant bag
- One complimentary registration (Value \$65)

\$500

## Community Sponsor

- Basic event recognition
- Opportunity to include promotional item in participant bag
- One complimentary registration (Value \$65)

**Important Note:** Event sponsorships are not eligible for tax receipts. Tax receipts are only available for direct corporate donations.





# THANK YOU!

---

For more information please contact:

**Vicky Hatzopoulos**

Donor Engagement Officer

Phone (289) 879-8644

Email [vhatzopoulos@cmha-yr.on.ca](mailto:vhatzopoulos@cmha-yr.on.ca)

To register for the tournament please visit:

[www.taylorpickleballacademy.ca/tournaments](http://www.taylorpickleballacademy.ca/tournaments)



**EVERYONE DESERVES TO FEEL GOOD!**